



Event report on Road Show held in North Eastern Hill University (NEHU), Shillong

Event Topic: ‘Igniting Minds: Bioentrepreneurship’

Date: 29th June 2019

Venue: NEHU, Shillong

Time: 11:30 am to 2:30 pm

Participants: Faculties and Young innovative minds from NEHU, St. Anthony’s College and St. Edmunds’s College, Shillong. Head count of audience: 80.

Speakers:

- Dr. Mrutyunjay Suar, CEO KIIT-TBI, Bhubaneswar
- Prof. Anupam Chatterjee, Chairperson NASI Shillong Chapter, Shillong
- Prof. S. R. Joshi, Secretary NASI Shillong Chapter, Shillong
- Prof. S. R. Rao, Professor, Dept. of Biotechnology and Bioinformatics, NEHU, Shillong
- Dr. Manash Deep Dey, Manager BRTC, KIIT-TBI, Bhubaneswar

Agenda:

1130-1145h Inauguration & Welcome Address

Dr. Anupam Chatterjee, Professor, Dept. of Biotech. And Bioinformatics, NEHU

1145-1250h Talk on Bio-entrepreneurship

Dr. Mrutyunjay Suar, CEO, KIIT-TBI

1250–1300h Talk on Incubation Center in NEHU

Dr. S. R. Rao, Professor, Dept. of Biotech. And Bioinformatics, NEHU

1300 – 1330h Talk on BRTC: Brewing Bio-entrepreneurship

Dr. Manash Deep Dey, Manager-BRTC, KIIT-TBI

1330 – 1345h Question Answer session

Outlines:

Prof. S. R. Joshi opened the event by his welcome speech, introducing and welcome all the dignitaries and participants on the floor. Thereafter, Prof. A. Chatterjee introduced the audience to NASI and its mandates of popularizing science & its scopes amongst the young innovative minds. He also emphasized on the fact that this mandate was common between NASI & BRTC and that is why collaboration was forged amongst the two for this particular event.

Dr. M. Suar delivered his keynote address on 'Thinking Beyond'. He instilled the entrepreneurship fervor amongst the young minds and implored them to be the creators of job avenues instead of being the conventional job seekers. He also emphasized on various Government funds that are in place to financially support entrepreneurship at every level. The talk ended with introducing the audience to various success stories of Bio-entrepreneurship that KIIT-TBI had produced. This was followed by an active interaction session of the audience with Dr. Suar, whereby the participants flooded their doubts on entrepreneurship and the questions were answered by Dr. Suar in detail.

Prof. S. R. Rao shared the proposition and approval of opening of a NEHU innovation centre and expressed hopes for possible collaboration with KIIT-TBI in the future for various activities. Dr. M. D. Dey introduced the audience to BRTC and its mandates. He also talked about the available facilities and success stories of KIIT-TBI, Bhubaneswar. The event was concluded by a vote of thanks by Prof. S. R. Joshi.

Images:



Interactive session explores potential of Bioentrepreneurship in Northeast

Shillong: June 30
 Women empowerment through rural women entrepreneurship was one of the main focus in an interactive session titled 'Igniting Minds: Bioentrepreneurship in Northeast' held at the National Academy of Sciences India (NASI).
 The resource persons at the event were Dr. Manoj Singh, CEO, KIIT-TBI, Prof. Anupam Chatterjee, Prof. S. K. Joshi, Prof. K. Aguan (Department of Biotechnology and Bioinformatics, NBIT) and Dr. Manash Deep Dey (Manager, BRTC, KIIT-TBI), who hails from Shillong.
 With an aim to make and empower the entrepreneurship ecosystem in the East and Northeast, BIRAC - a public sector not for profit company under the aegis of Department of Biotechnology, Government of India, has in collaboration with Kalinga Institute of Industrial Technology (KIIT) - Technology Business Incubator (TBI), Bhubaneswar created a Bioentrepreneurship promoting platform by the name BRTC (Birac Regional

Interactive session explores potential of Bioentrepreneurship in Northeast

Continued from Page 01
 Festival of Shillong this year aspires to invite successful entrepreneurs to invest in the NE region and set up their enterprises in the region, thereby impacting the socio-economic upliftment here.
 A flagship program of BIRAC, Biotechnology Ignition Grant, that grants Rs. 50 lakhs to the successful pitchers as a seed grant for opening up their startups was also talked about on the occasion. It is a grant to be used to develop individual ideas into a new product or a process.
 The next BIG call is expected to open July 1 till August 16, 2019 and it is an unique opportunity for north-easterners to explore and take advantage.

The Shillong Times

1, July 2019

NEHU hosts session on entrepreneurship devp

By Our Reporter

SHILLONG: The North Eastern Hill University, Shillong hosted an interactive session titled 'Igniting Minds: Bioentrepreneurship' on Saturday sponsored by Birac Regional Techno-entrepreneurship Promotion Centre (BRTC), KIIT-TBI, Bhubaneswar and National Academy of Sciences India.
 Biotechnology Industry Research Assistance Council (BIRAC), a public sector not for profit company under the aegis of Department of Biotechnology, Government of India in collaboration with Kalinga Institute of Industrial Technology (KIIT) - Technology Business Incubator (TBI), Bhubaneswar created a Bioentrepreneurship promoting platform by the name BRTC (Birac Regional

no-entrepreneurship Promotion Center), which aspires to enable and empower the entrepreneurship ecosystem in the East and North East.
 Mrutyunjay Suar, CEO, KIIT-TBI, Prof Anupam Chatterjee, Prof SR Joshi, Prof K Aguan of the Department of Biotechnology and Bioinformatics, NEHU, Shillong and Manash Deep Dey, Manager, BRTC, KIIT-TBI graced the event as resource persons.
 In the interactive session, Mrutyunjay Suar emphasised on the untapped opportunities in Bioentrepreneurship in NE.
 Citing few examples of already existing entrepreneurial fervor in the people of Northeast, especially in the womenfolk of Meghalaya, Suar mentioned that BRTC features a special segment of

services for rural promoting women entrepreneurship through skill development programmes.
 The resource persons also talked about other NE specific programs of BRTC, such as, NE Immersion program, which is for connecting the budding entrepreneurs of NE with the matured Incubation Centers such as KIIT-TBI. An upcoming showcase event slated to be held during the annual Cherry Blossom festival here, aspires to invite successful entrepreneurs to invest in the NE region and set up their enterprises in NE.
 Meanwhile, Biotechnology Ignition Grant (BIG), a flagship programme of BIRAC that grants Rs 50 lakh to the successful pitchers was also talked about during the event. The next BIG call shall open from July 1 to August 16.

